Purpose of the Collection: To support the curricular and research needs of faculty and students in the Department of Managerial Sciences in the J. Mack Robinson College of Business. Academic areas in this department are: business analysis, human resource management, organization management, operations management, and entrepreneurship. Degrees offered include the Bachelor of Business Administration in Managerial Sciences, Master of Science in Managerial Sciences, Master of Business Administration with a Concentration in Managerial Sciences, and Ph.D. in Managerial Sciences.

General Collection Guidelines:

a. Languages: English is the primary language of the collection.

b. Chronological Guidelines: Current and recent topics are of major interest. Historical materials are of some interest.

c. Geographical Guidelines: Primary focus is on the United States. Other areas of interest include Europe, the Middle East, Africa, Latin America, and Asia.

d. Date of Publication: The major emphasis is on current imprints

e. Types of Materials: Monographs and periodicals are of primary interest. Encyclopedias, directories, atlases, and government publications, and case studies are important.

f. Treatment of the Subject: Business histories, biographies of major business figures, and well-written popular works are acquired.

Related Collection Development Policies:

- Accounting
- Economics
- Marketing
- Philosophy
- Political Science
- Psychology
- Sociology
Revised: 08/2017