Purpose of the Collection: To support the curricular and research needs of faculty and students in the Department of Real Estate of the J. Mack Robinson College of Business. The Department offers courses of study leading to the Bachelor of Business Administration, Master of Business Administration, Master of Science, and Ph.D. All programs emphasize the following major components of real estate: appraisal, corporate real estate, development, finance, investments, and market analysis. The department also houses a Real Estate Research Center that provides research and educational services to the real estate industry in Atlanta and Georgia. There is considerable overlap with the curriculum and research needs of the Andrew Young School of Policy Studies in the areas of urban land use; economic and social services relating to urban land use; and economic, social, architectural, and legal professionalism relating to land use activity. While materials in these areas will be considered for the collection, the business, financial, and management side of real estate will be the primary collection focus.

General Collection Guidelines:

a. Languages: English is the primary language of the collection.

b. Chronological Guidelines: The emphasis is on current materials, but histories of American city planning, urban renewal and the like are acquired.

c. Geographical Guidelines: The major orientation is toward material about the United States, especially metropolitan areas, but some material on real estate in an international context is also selected.

d. Date of Publication: The emphasis is on current material. There is little retrospective purchasing.

e. Types of Materials: The collection consists primarily of monographs and periodicals.

f. Treatment of the Subject: The collection provides research level support for the areas of focus and concentrations covered by the Department. Classic textbooks and significant popular works are important to the collection. Materials that provide current data and statistics for real estate valuation are also collection priorities. Histories, popular works, and textbooks are selectively acquired.

Related Collection Development Policies:

- Economics
- Management
- Public Management and Policy
• Social Work

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