



Georgia State University
University Library Collection Development Policy
Department of Communication



Purpose: To support present and anticipated curricular needs of faculty and students in the areas of print journalism, public relations, broadcast and film, speech, theater, and visual design. This department is truly interdisciplinary-- faculty members have interest in material purchased for African and African American Studies, Art (film making and visual design), Business Administration, Criminal Justice, English (linguistics and rhetoric), Law, Marketing (Marketing Communication), Political Science, Psychology, Public Relations, Sociology (Mass communication), and Women's Studies. The Communication Department offers undergraduate and graduate courses and programs in Speech, Print Journalism (includes Public Relations), Broadcast News and Production (includes Radio-TV, film writing and Cable TV), Film and Video, and a Bachelor of Interdisciplinary Studies in Theater with concentrations in Performance Studies and Design and Production

General Collection Guidelines:

- a. **Languages:** Predominantly English language materials, but foreign language materials are acquired selectively. Foreign newspapers, journals, and magazines are important.
- b. **Chronological Guidelines:** The major emphasis in Journalism and Broadcast News & Production will be on current materials, but the best historic treatments of the topic will be collected and retained. Works on the study of Speech, Theater & Drama, and Film will be collected and retained regardless of date.
- c. **Geographical Guidelines:** Primary emphasis is on the United States. However international communications are also of interest, specifically communications in Canada, Continental Europe, Japan, Latin America, the Middle East, Southeast Asia, "Third World" countries, and the United Kingdom.
- d. **Treatment of Subject:** Histories of the development of various types of media will be ordered selectively unless historical treatment is important to the subject area such as the history of film. Critical works dealing with film, theater, and drama are acquired.
- e. **Types of Materials:** Periodicals and audiovisual materials are of high priority for the Communications Department. DVDs will be collected for drama, journalism, speech, and film. Books are acquired from university and trade presses with a greater emphasis on trade presses. Reference materials will include directories, almanacs, newspaper and broadcasting fact books and annuals (ex.- state of the art treatment of a subject), and encyclopedias. Proceedings of conferences will also be ordered, and copies of theses and dissertations from other institutions will be acquired selectively.

f. Date of Publication: Primarily current materials are purchased but retrospective materials for particular subject areas will be considered as they are available and as funds are available for purchase.

<u>Observations by Subject Subdivisions:</u>	<u>Collection Goal</u>
Broadcast News and Production: Includes Cable Television & Radio/TV/Film writing as well as visual design.	3C
Film and Video: Includes production and visual design.	4
Mass Media & Communication: Includes International Communication	4
Print Journalism	3C
Public Communication	4
Public Relations	3C
Theater and Drama	3B

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