Purpose: The purpose of this collection is to support the curriculum and research of the Robinson College of Business Real Estate Department. The Real Estate Department curriculum includes undergraduate majors, MBA and specialized Masters degrees, Doctoral degree, and a certificate program. The department also houses a Real Estate Research Center that provides research and educational services to the real estate industry in Atlanta and Georgia.

There is considerable overlap with the curriculum and library needs of the Andrew Young School of Policy Studies in the areas of urban land use; economic and social services relating to urban land use; and economic, social, architectural, and legal professionalism relating to land use activity. While materials in these areas will be considered for the collection, the business, financial, and management side of real estate will be the primary collection focus.

General Collection Guidelines:

a. Languages: English is the primary language of the collection.

b. Chronological Guidelines: The emphasis is on current materials, but histories of American city planning, urban renewal and the like will be acquired.

c. Geographical Guidelines: The major orientation is toward material about the United States, especially metropolitan areas, but some material on real estate in an international context will be selected.

d. Treatment of Subject: Histories, popular works, and textbooks will be ordered selectively. Classic textbooks and significant popular works are important to the collection. Materials that provide current data and statistics for real estate valuation are also collection priorities.

e. Types of Materials: The collection will consist of primarily books and periodicals in a variety of formats.

f. Date of Publication: The emphasis is on current material. There is little retrospective buying.

Observations and Qualifications by Subject Subdivision: Collecting Level

| Real Estate Market Analysis and Valuation | 4 |
| Real Estate Investment and Finance | 4 |
Legal and Political Issues 3c
Land Planning and Development; Construction 2a
Real Estate Brokerage and Property Management 3c
Corporate Real Estate Management 3c

Revised 1/2007