



**Georgia State University Library  
Collection Development Policy  
Department of Communication**

**Purpose of the Collection:** To support the curricular and research needs of faculty and students in the Department of Communication in the areas of journalism, political rhetoric, media industries, global communication, public relations, film and video, and theater. The Department offers courses of study leading to the Bachelor of Arts with concentrations in film and video, journalism, and speech; Bachelor of Interdisciplinary Studies in theater; Master of Arts with concentrations in film/video/digital imaging, human communication, and mass communication; and Ph.D. with concentrations in moving image studies and public communication.

**General Collection Guidelines:**

- a. **Languages:** English language materials are primarily collected; foreign language materials are acquired selectively. Foreign newspapers, journals, and magazines are important.
- b. **Chronological Guidelines:** The major emphasis in journalism and broadcast news and production is on current materials, but the best historic treatments of the topic are collected and retained. Works on the study of speech, theater and drama, and film are collected and retained regardless of date.
- c. **Geographical Guidelines:** Primary emphasis is on the United States; international communications are also of interest, specifically communications in Canada, Continental Europe, Japan, Latin America, the Middle East, Southeast Asia, developing countries, and the United Kingdom.
- d. **Date of Publication:** Current materials are of primary interest. Retrospective classic or standard works not already in the collection are selectively collected.
- e. **Types of Materials:** Periodicals and audiovisual materials are of high priority. DVDs will be collected for drama, journalism, speech, and film. Monographs are acquired from university and trade presses with a greater emphasis on trade presses. Reference materials collected include directories, almanacs, newspaper and broadcasting fact books and annuals, and encyclopedias. Proceedings of conferences are also selected.
- f. **Treatment of the Subject:** The collection provides research level support for the concentrations covered by the Department. Histories of the development of various types of media are ordered selectively, unless historical treatment is important to the subject

area such as the history of film. Critical works dealing with film, theater, and drama are acquired.

**Related Collection Development Policies:**

- African-American Studies
- Applied Linguistics
- Art and Design (film making and visual design)
- Business Administration
- Criminal Justice
- English (rhetoric)
- Global Studies
- Marketing
- Political Science
- Psychology
- Sociology
- Women's, Gender, and Sexuality Studies

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