



**Georgia State University Library
Collection Development Policy
Institute of International Business**

Purpose of the Collection: To support the curricular and research needs of faculty and students of the Institute of International Business. Degrees offered by the Institute include the Master of International Business (MIB), Master of Business Administration with a Concentration in International Business, and Ph.D. with a Specialization in International Business. The program focuses on managerial issues in the global marketplace and intercultural awareness. Of particular interest are emerging markets, border business activities, and the study of the political, cultural, and commercial environment within which cross-border trade and investment activities take place. Specializations may include international management, international finance, IT, international marketing and international entrepreneurship.

General Collection Guidelines:

- a. **Languages:** English is the primary language of the collection. Foreign language materials are added upon request, especially those of the Middle East.
- b. **Chronological Guidelines:** Current and recent topics are of major interest, though historical materials may also be collected
- c. **Geographical Guidelines:** Areas of interest include Europe, the Middle East, Africa, Latin America, and Asia.
- d. **Date of Publication:** Current imprints are of primary importance.
- e. **Types of Materials:** Monographs and periodicals are of primary interest. Encyclopedias, directories, atlases, government documents, electronic databases, and case studies are also important sources.
- f. **Treatment of the Subject:** Scholarly works on international business topics including histories of international firms and well-written popular works are acquired. Theory, application, and comparative and statistical information are important.

Related Collection Development Policies:

- Accounting
- Computer Information Systems

- Computer Science
- Economics
- Finance
- Global Studies
- Hospitality Administration
- Management
- Marketing
- Mathematics
- Political Science
- Real Estate,
- Risk Management and Insurance
- World Languages and Cultures

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